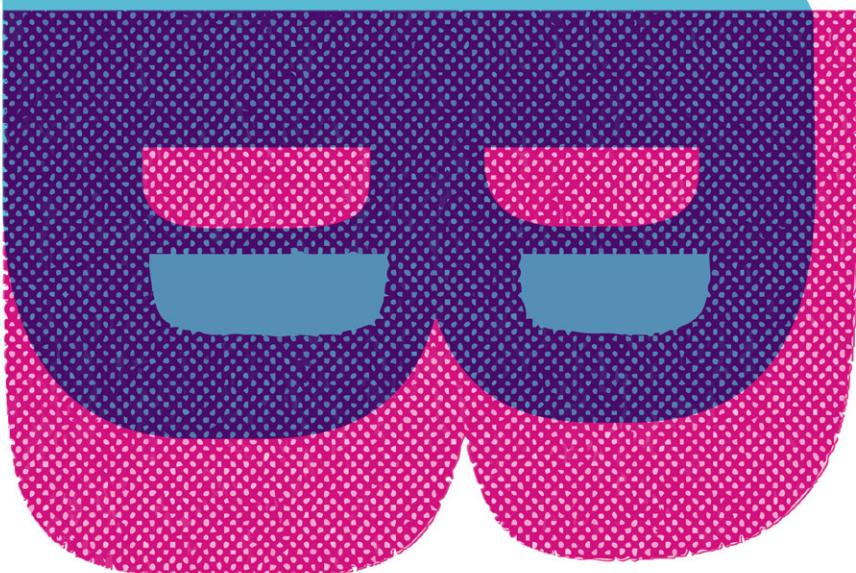


CLÉMENT BLETON

PORTFOLIO



Illustration

Comic

Graphic Design

Web Design

B

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Babilou, Gonthier

Hello,

This portfolio presents a selection of projects in web design and development. To explore my work in illustration and storytelling, click [here](#).

Trained in comics and later in UI design, I cultivate a practice at the crossroads of image, narrative, and design.

Since 2020, I've been sharing these disciplines with children and adults, driven by a constant curiosity to explore new ideas and creative paths.

Bonne lecture!

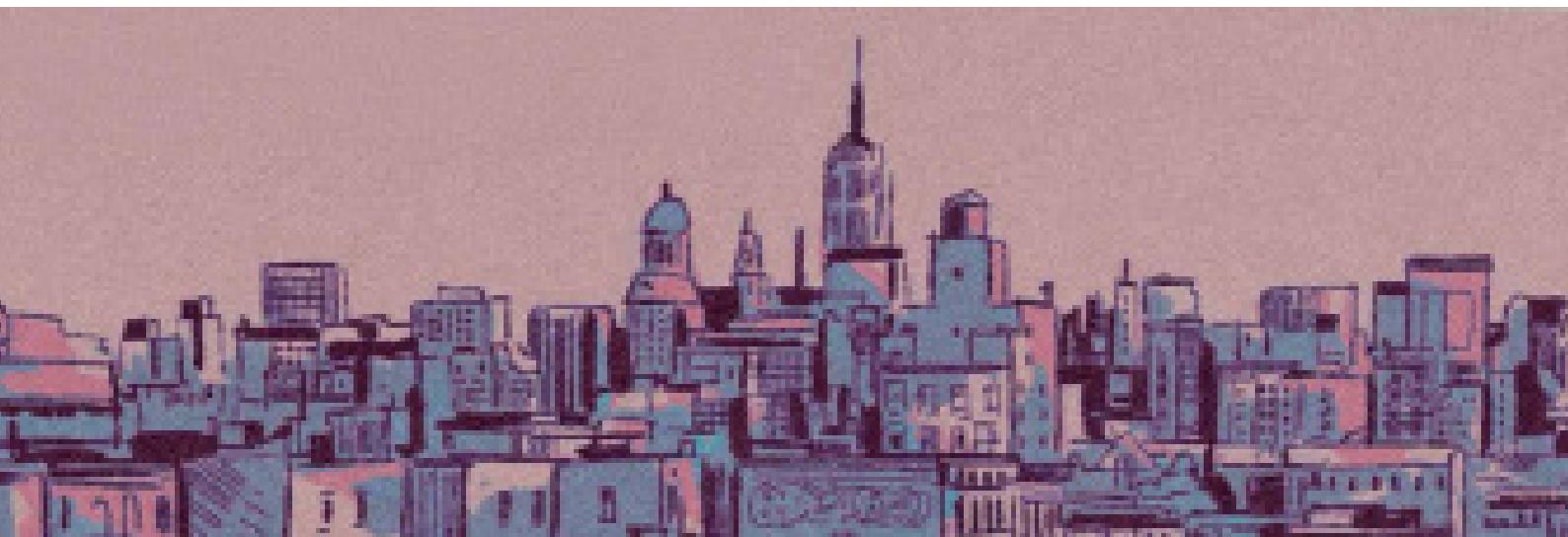


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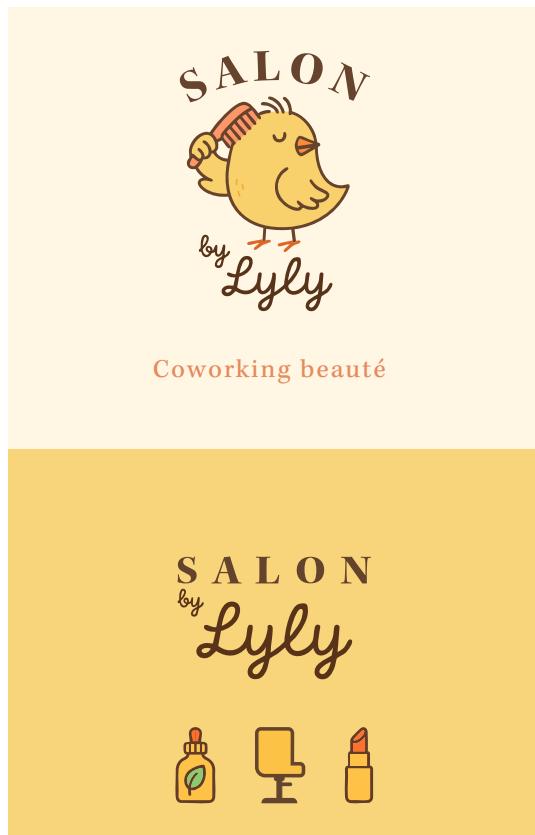
Salon by Llyl (2025)

Graphic identity, website, marketing strategy, and visuals

This thesis presents the communication strategy designed for Le Salon by Llyl, a beauty coworking space in Montauban.

Objectives : A more attractive, handcrafted identity, a clear online presence and a simplified booking journey.

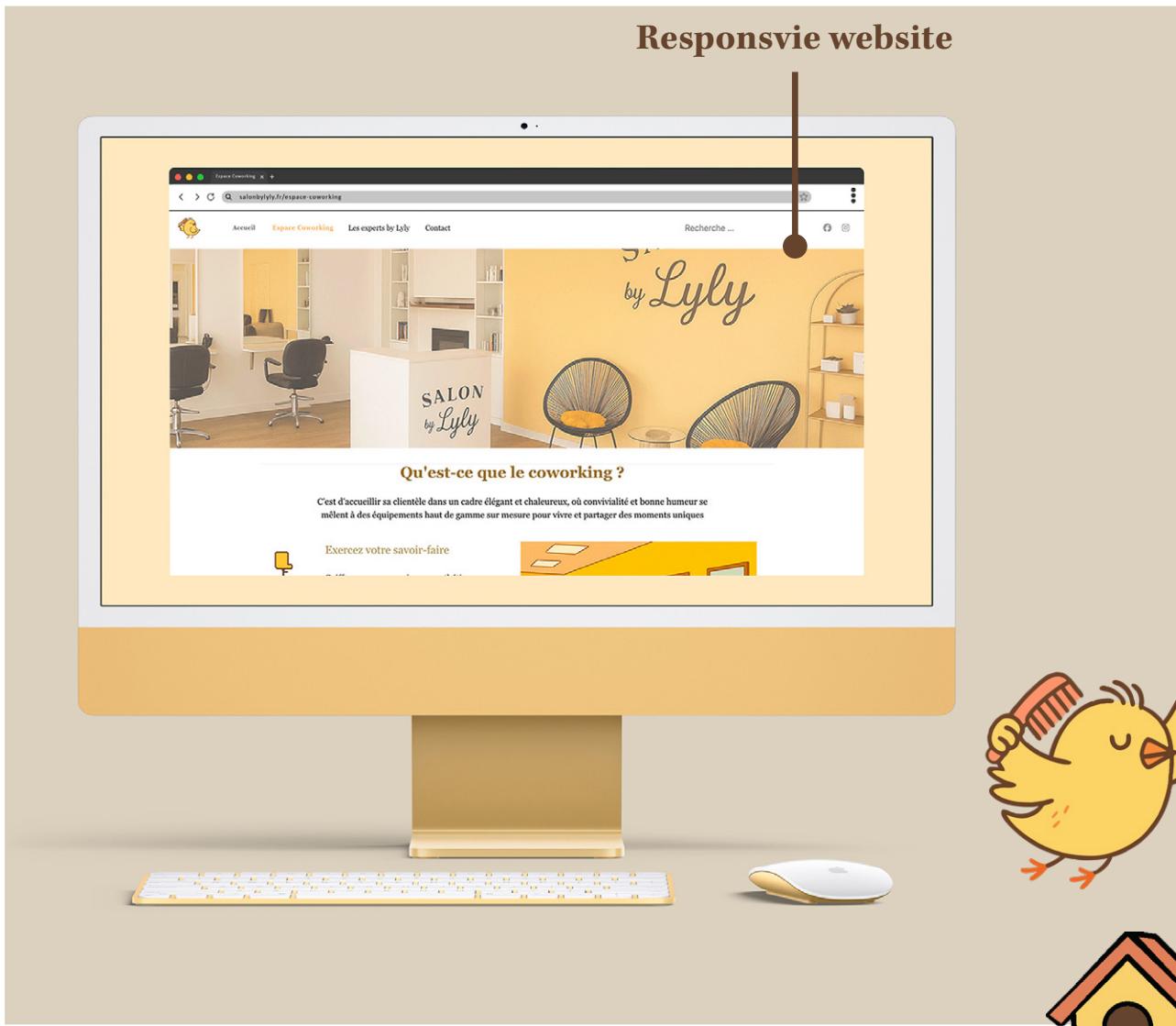
[Click here to see the full thesis.](#)





Graphic chart

Click on the book to see the full chart



Reservation System

Letterhead



Brochure



Correspondance Card



Business Card



Website & Graphic Design

Comptoir 3D (2023)

Graphic identity and visuals

Comptoir 3D is a café and 3D-printing coffee lab project.

You can see a video of the website by clicking [here](#).

The concept emphasizes an eco-friendly approach, offering a playful response to overconsumption and, of course, a simple moment of relaxation.

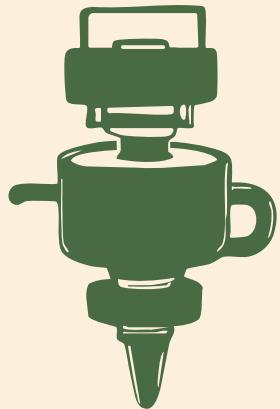
The identity blends high-tech and nature, aiming to remain accessible to customers unfamiliar with the concept.

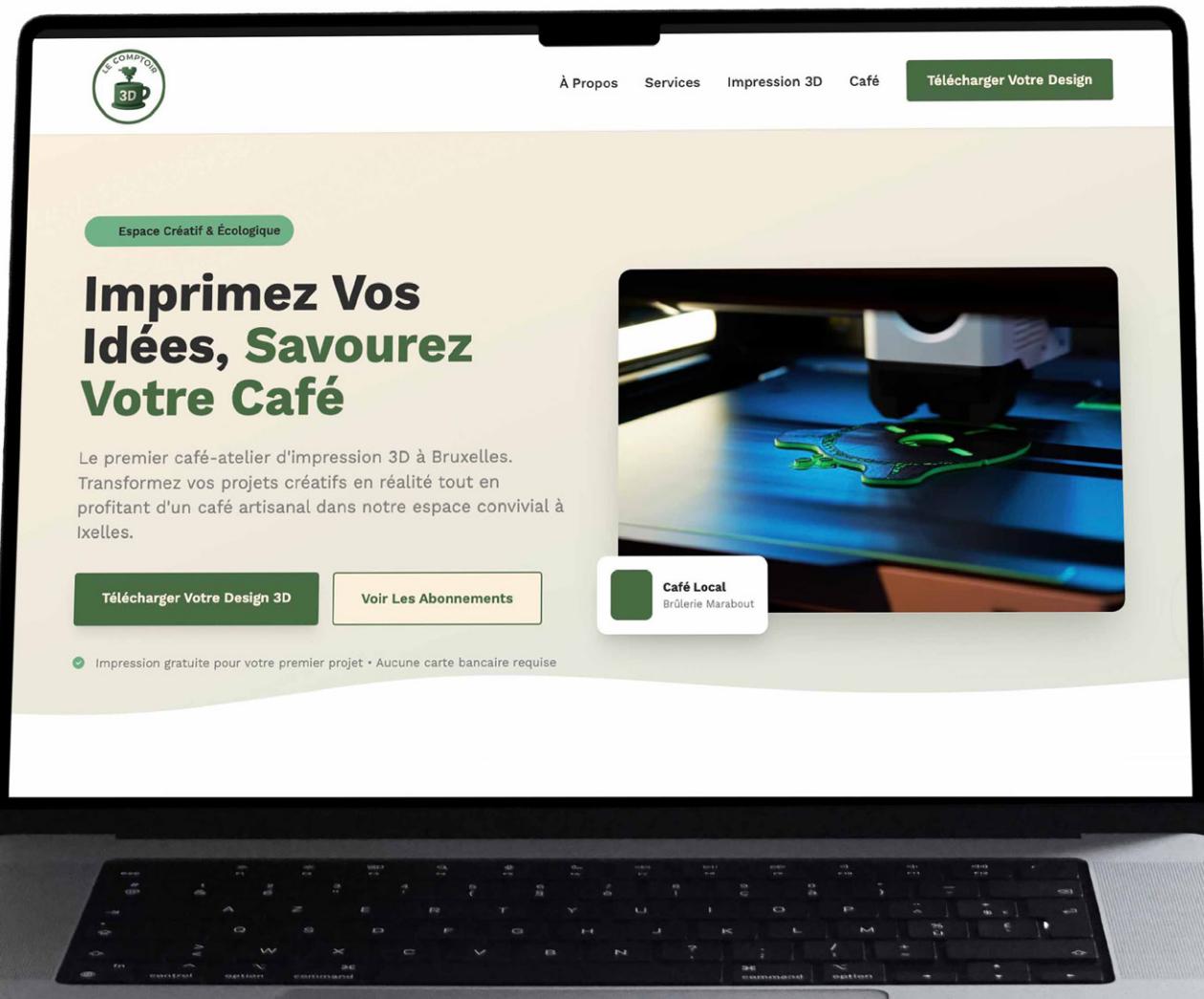
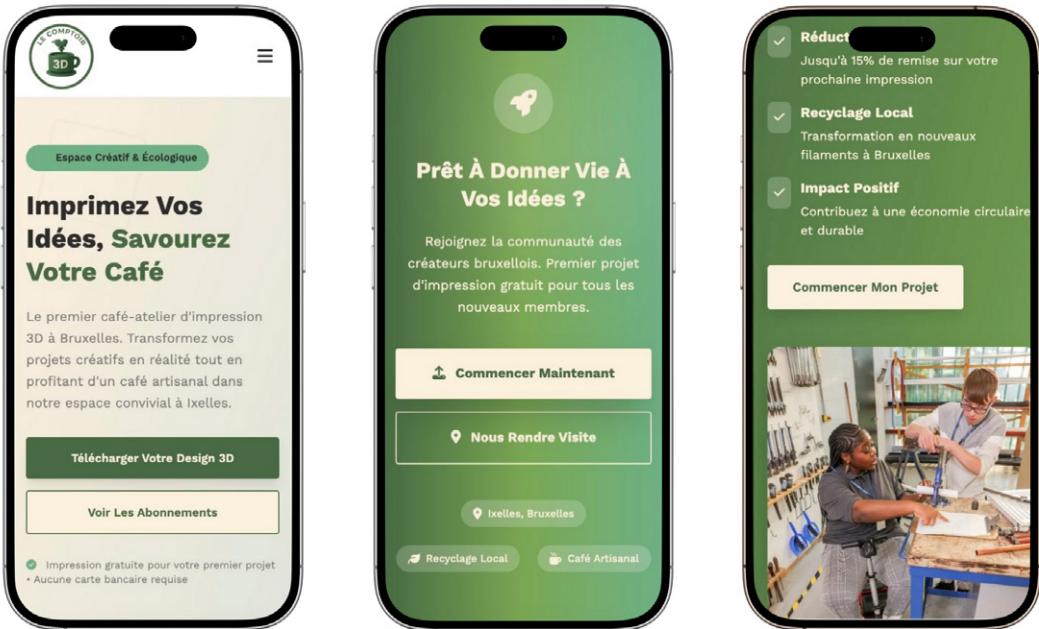


LE COMPTOIR

LE COMPTOIR 3D

LE COMPTOIR







ABONNEMENTS

PETIT BÂTISSEUR 7€/mois	LE FORGERON 15€/mois	L'ARCHITECTE 39€/mois
<ul style="list-style-type: none"> • 50g par mois • 2h d'accès autonome • 2 impressions en résine gratuite (25g) • 10% sur les extras 	<ul style="list-style-type: none"> • 500g par mois • 5h d'accès autonome • 4 impressions en résine gratuite (50g) • 15% sur les extras 	<ul style="list-style-type: none"> • 1 kg par mois • 12h d'accès autonome • 6 impressions en résine gratuite (75 g) • 25% sur les extras • Accès gratuit aux ateliers

Tous les membres reçoivent un café gratuit par semaine.
Vous êtes étudiant ? Bénéficiez de 10%!

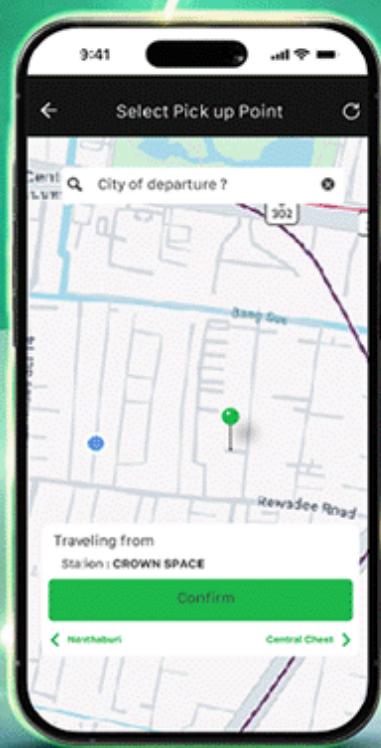
Vibz (2016)

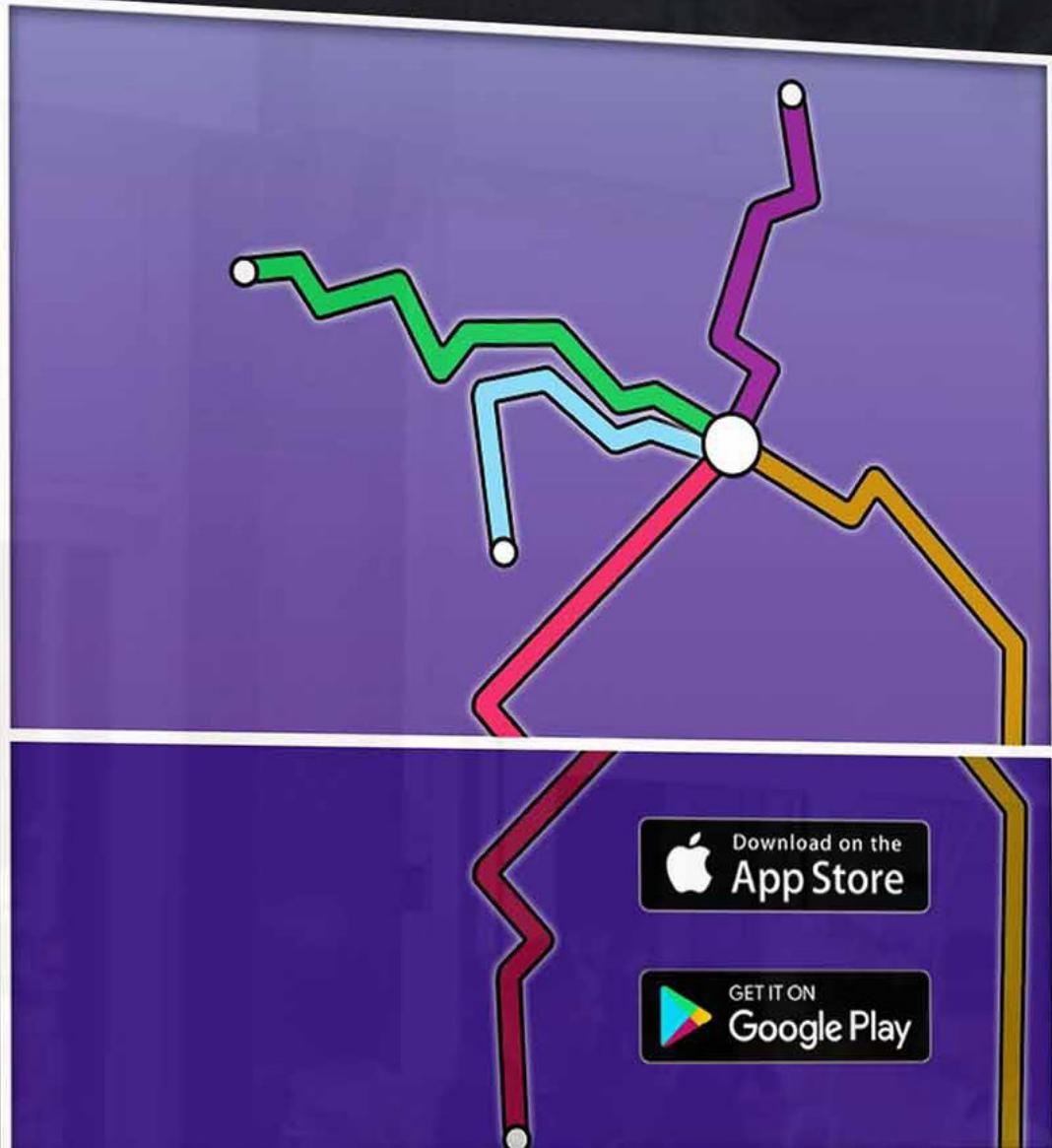
Logo design, app concept, illustrations, and visuals

Launched in 2017 by Didier Gribreauval, the Vibz project aimed to develop a tourist transportation system in Thailand. The aesthetic, slightly inspired by the Uber app, highlighted mobility and innovation through a dynamic and clean design, symbolizing smooth transportation.

The logo represents a simplified map illustrating the link between Bangkok and other tourist destinations.







NAKHON RATCHASIMA – PATTAYA – RATCHABURI

KANCHANABURI – AYUTTHAYA



Book your travel now and visit Thailand like never before!
Go to vibz.io for more informations.

Website & Graphic Design

Babilou - www.babilou.be (2025)

Web site and graphic design

The website is not yet in use, as it is currently mockup.

You can see a video of the website by clicking [here](#).

The project aims to modernize the current website of the Babilou daycare in order to provide a clearer and more reassuring experience. One of the main objectives is to make reservations easier by streamlining essential information and using visible calls to action.

I also created a small visual identity, including a new logo that symbolizing growth, supported by natural colors..



Nursery
Babilou
Montgomery



Nursery
Babilou
Montgomery

16

Pourquoi choisir Babilou Montgomery ?

Un environnement bienveillant qui favorise l'épanouissement de chaque enfant

Maison de maître

Équipe multilingue

Personnel expérimenté et bienveillant parlant plusieurs langues pour un éveil linguistique naturel

Accueil inclusif

Tous les enfants sont les bienvenus, y compris ceux ayant des besoins spécifiques

Sécurité optimale

Espace sécurisé pour les poussettes et infrastructures adaptées aux normes les plus strictes

Des tarifs clairs et accessibles

Nous proposons une tarification simple et transparente pour que vous puissiez planifier sereinement l'accueil de votre enfant.

Tarif journalier **59€**
par jour réservé

Tarif fixe simple et prévisible pour chaque jour de garde

cliquez pour voir le site



The screenshot shows a laptop displaying the website for 'Nursery Babilou Montgomery'. The top navigation bar includes a logo of a blue house with a green plant inside, the text 'Nursery Babilou Montgomery', and links for 'À propos', 'Galerie', 'Tarifs', 'FAQ', and a blue button 'Demander une place'. Below the navigation is a location pin icon followed by 'Etterbeek, Bruxelles'. The main headline reads 'Un cadre chaleureux et sécurisé pour votre enfant'. Below the headline is a description: 'Accueil bienveillant pour 39 enfants (0-36 mois) dans une maison de maître avec jardin privé. Équipe multilingue expérimentée et inclusive pour tous les enfants.' Two buttons are present: a blue 'Demander une place →' button and a white 'En savoir plus' button. At the bottom left is a note: 'Places limitées - Liste d'attente disponible'. On the right side, there is a large image of a colorful playroom with children and a teacher playing with blocks, with a blue overlay box indicating '0-36 mois' and a white box below it showing a yellow heart icon and the number '39 Enfants accueillis'.

Graphic Design



Gonthier - gonthieratelier.com (2016)

Logo design, visuals, photo retouching, and illustrations

Founded in Quebec in 2016, this fashion atelier has become a reference in the Quebec handbag market.

Reflecting the personality of its founder, Luce Gonthier, the identity was designed to be elegant, professional, with a distinctive "je ne sais quoi."

Note: The "o" in the logo, its most distinctive element, was adjusted year to improve visibility during stamping.

Gonthier



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Gonthier

ARTISANS
CANADA

LE SAVOIR-FAIRE CANADIEN

Gonthier
boutique

gonthieratelier.com



[To see more, feel free to visit my Tumblr :](#)

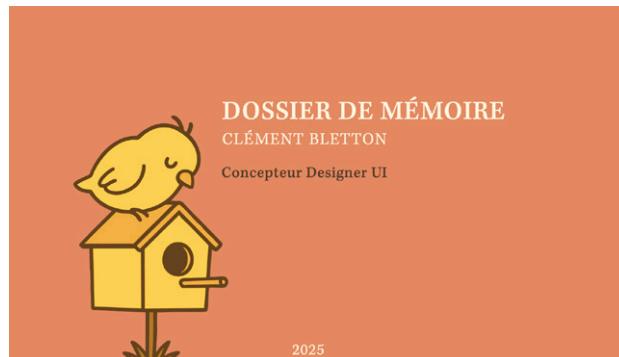


Thank you from the bottom of my heart for your attention.

I hope we will meet again very soon.

Goodbye!

Click on the bird to see the full thesis project.



This portfolio was created by

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