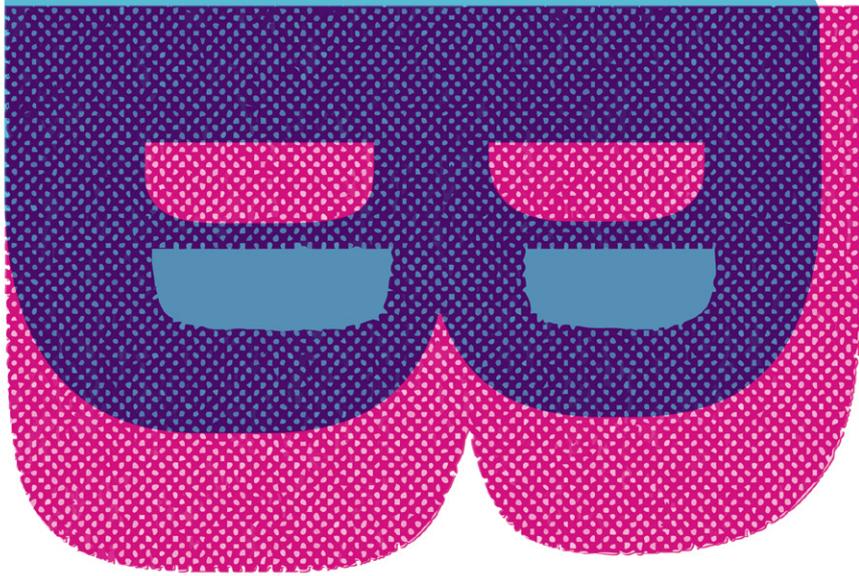


CLÉMENT BLETTON

PORTFOLIO



Illustration

Comic

Graphic Design

Web Design

B

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Hello,

This portfolio presents a selection of projects in web design and development. To explore my work in illustration and storytelling, click [here](#).

Trained in comics and later in UI design, I cultivate a practice at the crossroads of image, narrative, and design.

Since 2020, I've been sharing these disciplines with children and adults, driven by a constant curiosity to explore new ideas and creative paths.

Bonne lecture!



Clément Bletton

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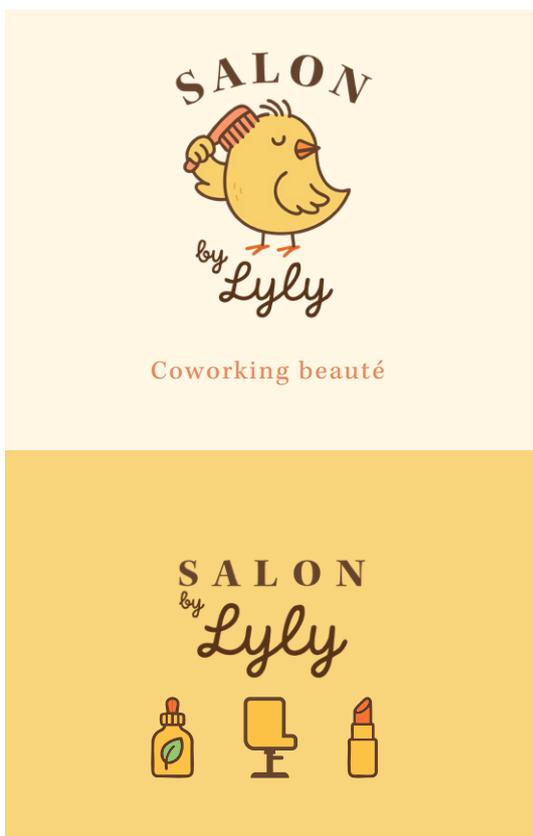
Salon by Lyly (2025)

Graphic identity, website, marketing strategy, and visuals

This thesis presents the communication strategy designed for Le Salon by Lyly, a beauty coworking space in Montauroux.

Objectives : A more attractive, handcrafted identity, a clear online presence and a simplified booking journey.

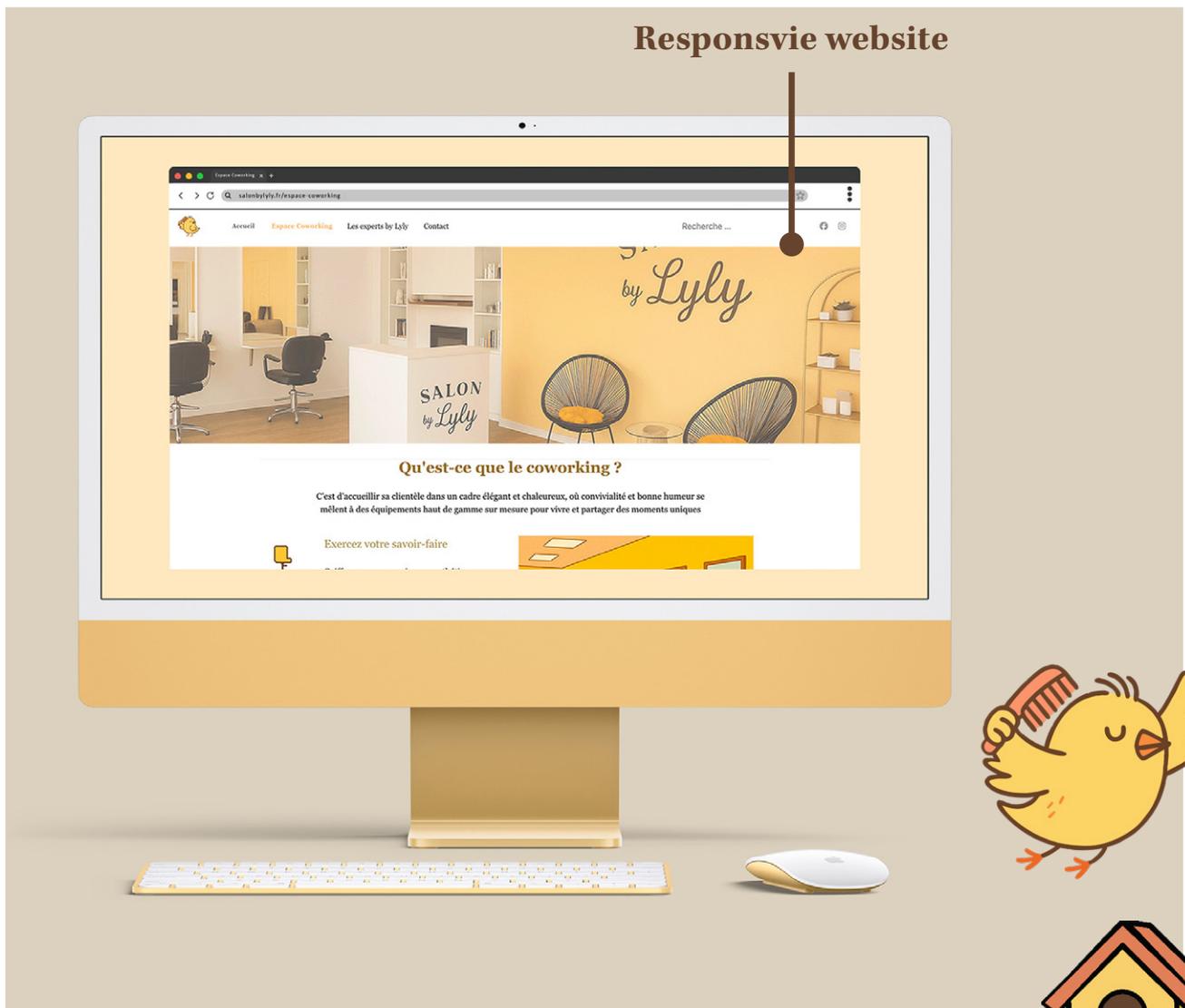
[Click here to see the full thesis.](#)





Graphic chart

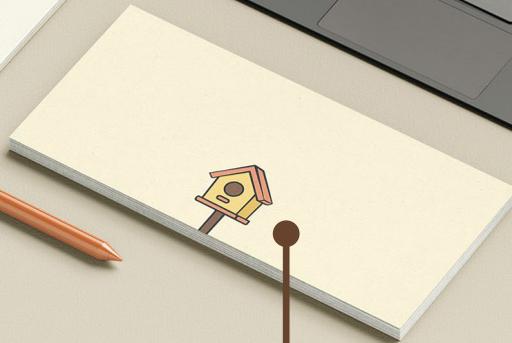
Click on the book to see the full chart



Responsvie website

Reservation System

Letterhead



Business Card

Brochure

Correspondance Card



Comptoir 3D (2023)

Graphic identity and visuals

Comptoir 3D is a café and 3D-printing coffee lab project.
You can see a video of the website by clicking [here](#).

The concept emphasizes an eco-friendly approach, offering a playful response to overconsumption and, of course, a simple moment of relaxation.

The identity blends high-tech and nature, aiming to remain accessible to customers unfamiliar with the concept.



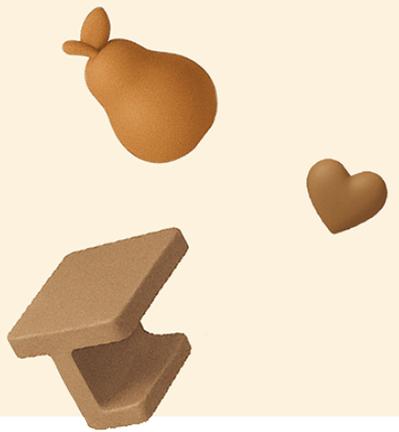
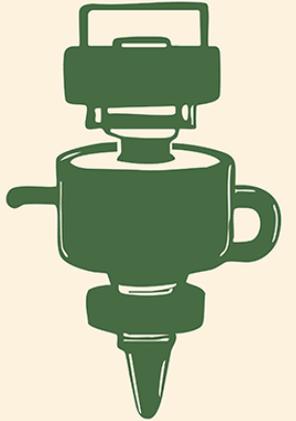
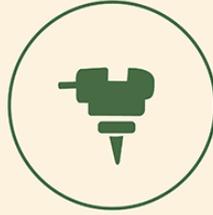
LE COMPTOIR

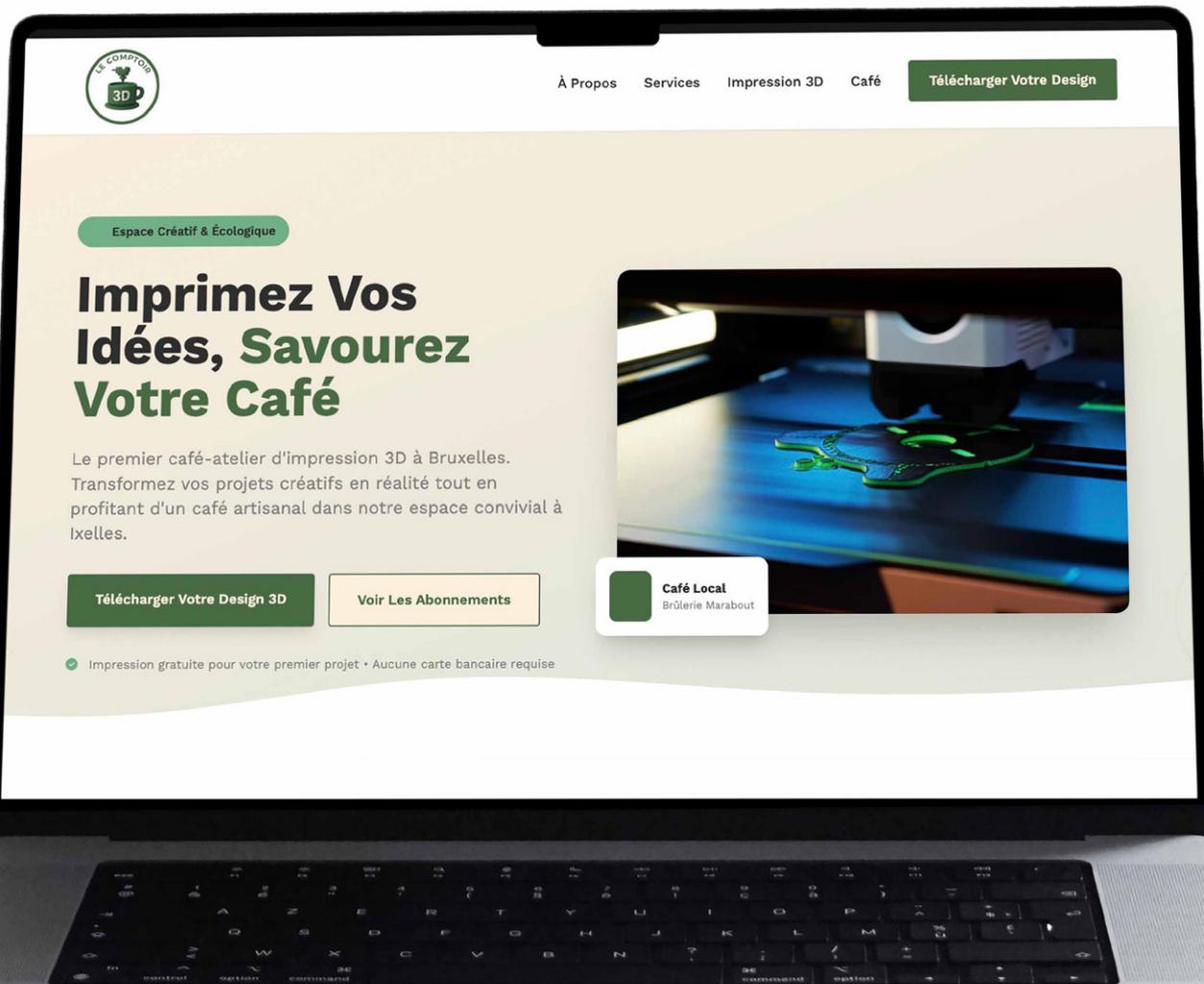
LE COMPTOIR 3D

LE COMPTOIR



LE COMPTOIR 3D





ABONNEMENTS

PETIT BÂTISSEUR 7€/mois	LE FORGERON 15€/mois	L'ARCHITECTE 39€/mois
<ul style="list-style-type: none"> • 50g par mois • 2h d'accès autonome • 2 impressions en résine gratuite (25g) • 10% sur les extras 	<ul style="list-style-type: none"> • 500g par mois • 5h d'accès autonome • 4 impressions en résine gratuite (50g) • 15% sur les extras 	<ul style="list-style-type: none"> • 1 kg par mois • 12h d'accès autonome • 6 impressions en résine gratuite (75 g) • 25% sur les extras • Accès gratuit aux ateliers

Tous les membres reçoivent un café gratuit par semaine.
Vous êtes étudiant ? Bénéficiez de 10%!

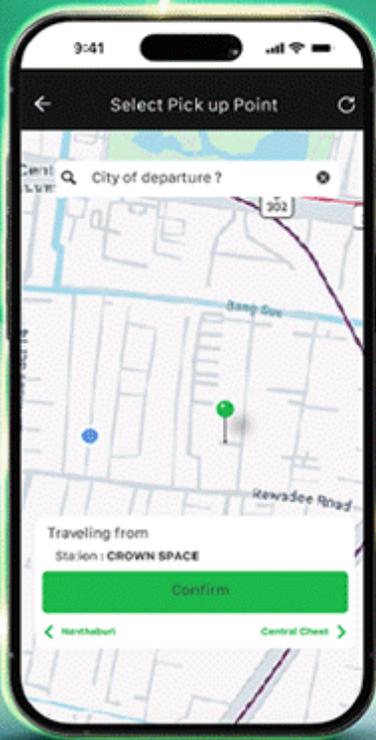
Vibz (2016)

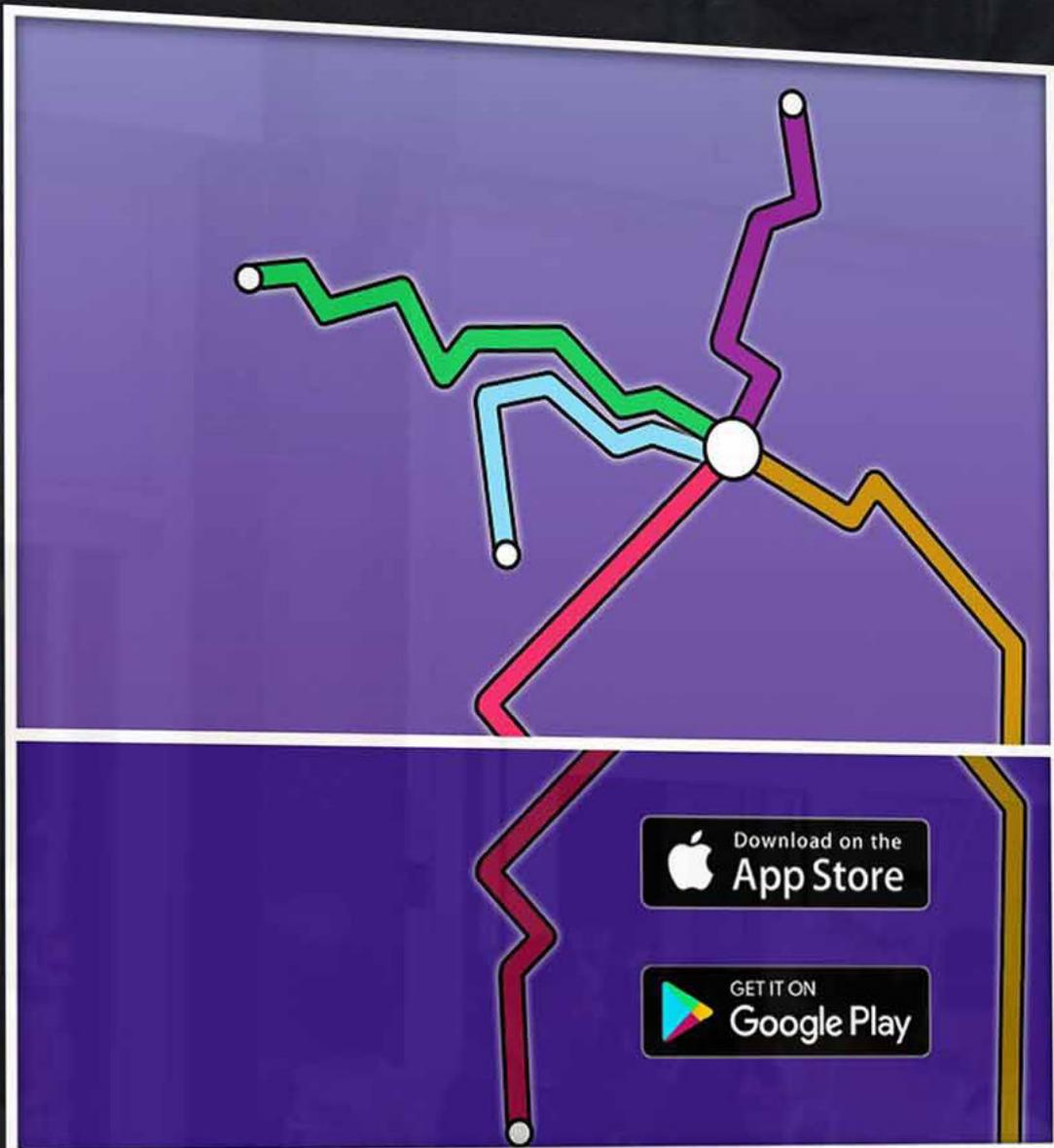
Logo design, app concept, illustrations, and visuals

Launched in 2017 by Didier Gribeauval, the Vibz project aimed to develop a tourist transportation system in Thailand. The aesthetic, slightly inspired by the Uber app, highlighted mobility and innovation through a dynamic and clean design, symbolizing smooth transportation.

The logo represents a simplified map illustrating the link between Bangkok and other tourist destinations.







NAKHON RATCHASIMA - PATTAYA - RATCHABURI
KANCHANABURI - AYUTTHAYA



Travel Further

Book your travel now and visit Thailand like never before!
Go to vibz.io for more informations.

Website & Graphic Design

Babilou - www.babilou.be (2025)

Web site and graphic design

The website is not yet in use, as it is currently mockup.
You can see a video of the website by clicking [here](#).

The project aims to modernize the current website of the Babilou daycare in order to provide a clearer and more reassuring experience. One of the main objectives is to make reservations easier by streamlining essential information and using visible calls to action.

I also created a small visual identity, including a new logo that symbolizing growth, supported by natural colors..





cliquez pour voir le site



Graphic Design



Gonthier - gonthieratelier.com (2016)

Logo design, visuals, photo retouching, and illustrations

Founded in Quebec in 2016, this fashion atelier has become a reference in the Quebec handbag market.

Reflecting the personality of its founder, Luce Gonthier, the identity was designed to be elegant, professional, with a distinctive "je ne sais quoi."

Note: The "o" in the logo, its most distinctive element, was adjusted year to improve visibility during stamping.

Gonthier

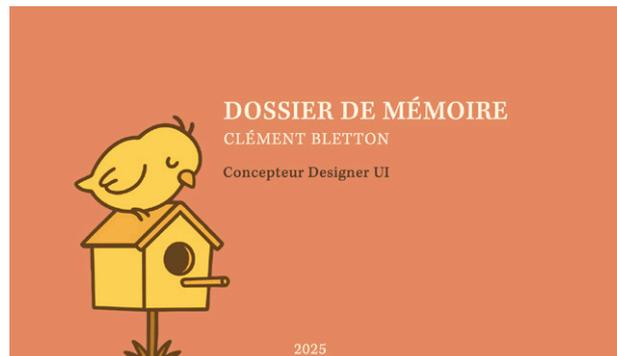




[To see more, feel free to visit my Tumblr :](#)



Click on the bird to see the full thesis project.



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